



2021 SPONSORSHIP OPPORTUNITIES

For additional information about sponsorship, please contact Dawn Weissman at 443-568-0064 or Dawn@CaseyCaresFoundation.org.



| | \$15,000 PRESENTING | \$10,000 DIAMOND | \$5,000 PLATINUM | \$2,500 GOLD | \$1,000 SILVER | \$500 BRONZE |
|---|---------------------|------------------|------------------|--------------|----------------|--------------|
| Company included in Casey Cares newsletter | ● | ● | ● | ● | ● | ● |
| Ability to setup booth to promote product/service | ● | ● | ● | ● | ● | ● |
| Ability to offer ad with click-through to promote product/service | ● | ● | ● | ● | ● | ● |
| Company included in social media (Facebook, Twitter) | ● | ● | ● | ● | ● | ● |
| Opportunity to include promotional items in race packets | ● | ● | ● | ● | ● | ● |
| Company logo on back of race shirt | ● | ● | ● | ● | Listing | |
| Company included on Casey Cares 5K website | ● | ● | ● | ● | ● | |
| Complimentary race entries (in-person or virtual) | 20 | 15 | 10 | 5 | | |
| Signage at event | ● | ● | ● | ● | | |
| Company name in media materials (i.e. press releases) | ● | ● | ● | | | |
| Recognition on stage during awards presentation | ● | ● | ● | | | |
| Company logo on race bibs | ● | ● | ● | | | |
| Company name in 2022 brochure | ● | ● | | | | |
| Prominent placement of company provided banner in awards area | ● | ● | | | | |
| Company branded photo booth | ● | | | | | |
| Company representative to speak on Main Stage | ● | | | | | |
| Company logo on start/finish line | ● | | | | | |
| Company logo included in dedicated thank you email with results post race | ● | | | | | |
| Opportunity to share a video message with participants | ● | | | | | |

The Casey Cares Foundation is a 501(c)3 charity that provides ongoing, uplifting programs to critically ill children and their families. [Little moments. Lasting memories.](http://www.CaseyCares.org)
www.CaseyCares.org

