



# 5K RUN & 1-MILE WALK

August 3<sup>rd</sup>, 2024 • Maryland Zoo

## Sponsorship Opportunities

For additional information about sponsorship, please contact Dawn Weissman at 443-568-0064 or Dawn@CaseyCaresFoundation.org.

	\$15,000 PRESENTING	\$10,000 DIAMOND	\$5,000 PLATINUM	\$2,500 GOLD	\$1,000 SILVER	\$500 BRONZE
Signage at event	●	●	●	●	●	●
Ability to setup booth to promote product/service	●	●	●	●	●	●
Company included in social media (Facebook, Twitter)	●	●	●	●	●	●
Opportunity to include promotional items in race packets	●	●	●	●	●	●
Company logo on back of race shirt	●	●	●	●	Listing	
Company included on Casey Cares 5K website	●	●	●	●	●	
Complimentary race entries	20	15	10	5		
Company name in media materials (i.e. press releases)	●	●	●			
Company logo on race bibs	●	●				
Company name in 2025 brochure	●	●				
Prominent placement of company provided banner in awards area	●	●				
Company branded photo booth	●					
Company representative to speak on Main Stage	●					
Company logo on finish line banner	●					
Company logo included in dedicated thank you email with results post race	●					
Opportunity to share a video message with participants	●					

The Casey Cares Foundation is a 501(c)3 charity that provides ongoing, uplifting programs to critically ill children and their families.

**Little moments. Lasting memories. [www.CaseyCares.org](http://www.CaseyCares.org)**

