



2022 SPONSORSHIP OPPORTUNITIES

Sunday, September 11th, 2022
Lower.com Field, Columbus, OH

For additional information about sponsorship, please contact Mackenzie Baynes at Mackenzie@CaseyCaresFoundation.org.

	\$25,000 PRESENTING	\$15,000 DIAMOND	\$10,000 PLATINUM	\$5,000 GOLD	\$2,000 SILVER	\$1,000 BRONZE
Company included in Casey Cares newsletter	●	●	●	●	●	●
Ability to setup booth to promote product/service	●	●	●	●	●	●
Company included in social media (Facebook, Twitter)	●	●	●	●	●	●
Opportunity to include promotional items in race packets	●	●	●	●	●	●
Company logo on back of race shirt	●	●	●	●	●	●
Company included on Casey Cares website & race website	●	●	●	●	●	
Complimentary race entries (in-person or virtual)	25	20	15	10		
Signage at event	●	●	●	●		
Company name in media materials (i.e. press releases)	●	●	●			
Recognition on stage during awards presentation	●	●	●			
Company logo on race bibs	●	●				
Company name in 2023 brochure	●	●				
Prominent placement of company provided banner in awards area	●	●				
Company branded photo booth	●					
Company representative to speak on Main Stage	●					
Company logo on start/finish line	●					
Company logo included in dedicated thank you email with results post race	●					
Opportunity to share a video message with participants	●					
Naming rights to the race (Casey Cares 5K Presented by...)	●					

The Casey Cares Foundation is a 501(c)3 charity that provides ongoing, uplifting programs to critically ill children and their families. [Little moments. Lasting memories.](http://www.CaseyCares.org)
www.CaseyCares.org

